



Managing Urban Tourism (Themes in Tourism)

Stephen Page

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For students on undergraduate and postgraduate tourism; tourism planning; tourism management; urban development; urban studies; planning and public policy courses. An holistic analysis of tourism as an urban phenomenon, examining the challenge of developing, harnessing and managing urban tourism. The material is presented from a theoretical perspective in relation to postmodernism, also at a practical level in relation to the development of urban studies and planning knowledge to understand what urban tourism is.

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