

All you need to know to do Business in China: The Chinese Habits, Way & all the Other essential Details

Orna Taub



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the book is aimed to anyone who intends to start a business in china or to have business relationships with chinese people or companies. The book sumarized the most important issues one master and be aware to in order to succeed in his business.

This book describes the details a businessman should know when he is going to start a business or a franchise of his business in China. Some chapters deal with some important Chinese culture issues like do's and don'ts and other most important topics. The content of the chapters will let you know everything that is needed to succeed in business with Chinese businessmen. The chapters are written in a clear and simple way and are also very interesting and easy to follow and practice. .

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