

# Shiny Objects: Why We Spend Money We Don't Have in Search of Happiness We Can't Buy

James A. Roberts

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## Shiny Objects: Why We Spend Money We Don't Have in **Search of Happiness We Can't Buy**

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In Shiny Objects, a cross between In Praise of Slowness and The Tipping Point, consumer behavior expert Professor James A. Roberts takes us on a tour of America's obsession with consumerism—pointing out its symptoms, diagnosing specific problems, and offering a series of groundbreaking solutions.

Roberts gives practical advice for how to correct the materialistic trends in our lives which lock us into a cycle of financial hardship and stress. Shiny Objects, a new The Paradox of Choice for the modern reader, is more than a critique of capitalism—it's also an exploration into how we can live happier, fuller, more productive lives today.



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