



How to Run Successful Projects III: The Silver Bullet (3rd Edition)

Fergus O'Connell

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Many project managers -- especially in software -- go their entire professional lives in ignorance of the factors behind the success or failure of their projects. Permanently, in a state of agitation and worry they just can't explain why some projects work out and others don't. It doesn't have to be like this. There is a method underlying all successful projects, and if you follow this method, your project is guaranteed to succeed. We have called this method Structured Project Management. And the cornerstone of Structured Project Management is the 'Ten Steps' - the first five steps are to do with planning your project and the other five with implementing the plan and achieving the goal. How to Run Successful Projects III -- The Silver Bullet builds on the success of the first and second editions and reminds us all, in the post dot com era, just how important good project management practices are. Third Edition *This new edition now compares the 'Ten Steps' of structured project management with any other methodology (including PRINCE). *How to do the least amount of project management possible and still be sure of a successful outcome.* How to identify and monitor your projects 'vital signs'. *Has a quick and easy way to assess project plans and proposals ensuring that you catch potential disasters before they happen. *Includes daily, weekly, and monthly routines for any project manager to seamlessly incorporate Structured Project Management into their working lives. *There is a new comprehensive self-study course in MS Project 2000. How to Run Successful Projects III -- The Silver Bullet covers the essential elements of project success packaged in an easy to apply and common sense approach which thousands of readers will attest works. What readers said about the old editions: 'I can't thank you enough for taking the mystique and the terror out of project management. You have improved the quality of my life'. Laura King, Bumblebee Software, USA 'Project Management is often portrayed as a risky and dull subject. O'Connell convinces the reader that it is instead an exciting and enjoyable experience; confidence and satisfaction coming from knowledge that the goal of the project is clear and that you know what to do to achieve it. Project managers who are not so confident or enthusiastic should read this book. It will radically change your attitude to your job'. Computer Weekly, Ireland.

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